



COMMUTER CHALLENGE
City of Colorado Springs
First Annual Commute Week • May 5-9, 2014

Headed by Mountain Metro Transit, the First Annual Commute Week represents a collaborative effort among local groups and organizations with a vested interest in alternative modes of transportation, including walking, biking, car or vanpooling, and riding local transit. The goal of Commute Week 2014 is to attract new riders to the local fixed-route bus system and promote the benefits of commuting by raising awareness of new bus routes, community programs, and available resources that help to make commuting a sound transportation choice for citizens of Colorado Springs.

ORGANIZE A TEAM AND PARTICIPATE IN THE COMMUTER CHALLENGE

Do you feel passionately about using alternative forms of transportation for your daily commute? Volunteer to be a team captain and let people in your organization know about Commute Week. Spread the word about the team of commuters you are putting together to represent your organization for some friendly competition with other businesses throughout the Pikes Peak region by entering the Commuter Challenge. Participants in the Commuter Challenge must commit to using alternative modes of transportation at least one day during the week of May 5-9, 2014. Alternative modes of transportation may include, but are not limited to, walking, biking, skateboarding, car or vanpooling, and riding the bus.

PRIZES

Companies will be competing against each other for plaques and prizes, which will be awarded to the teams in the following categories:

- Highest percentage of commuters
- Most total miles commuted
- Most total days commuted
- Widest variety of bus routes taken
- Most people trying the bus for the first time
- Most spirited team

If you are interested in entering a team, contact us for posters so you can display them and get your co-workers on board. Just email kheider@springsgov.com to get your free posters.

REGISTER YOUR TEAM BY MAY 5, 2014

Email or fax the Commuter Challenge Entry Form (to kheider@springsgov.com or 719-385-5419) and provide an *estimate* of how many commuters you think you'll have on your team. Visit mmtransit.com for more details and information.

1st Annual Commute Week Commuter Challenge Registration Form

May 5-9, 2014

Name of Company: _____

Company mailing address: _____

Total number of employees: _____

Number of commuters on team (estimate):

Name of Team Captain: _____

Phone: _____

Email: _____

Please email or fax this form by May 5, 2014.

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#CSCommuteWeek